

FIG. 1

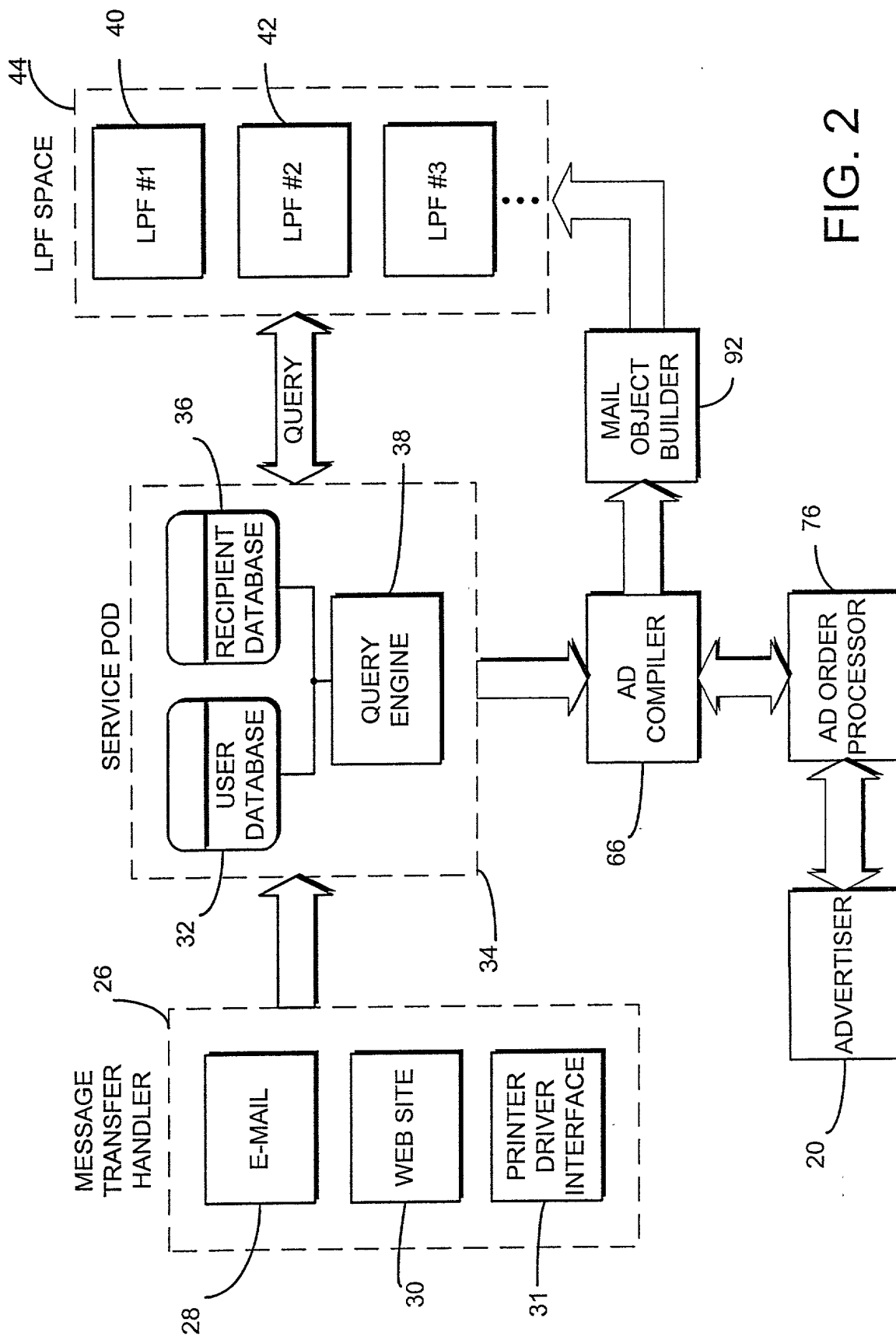


FIG. 2

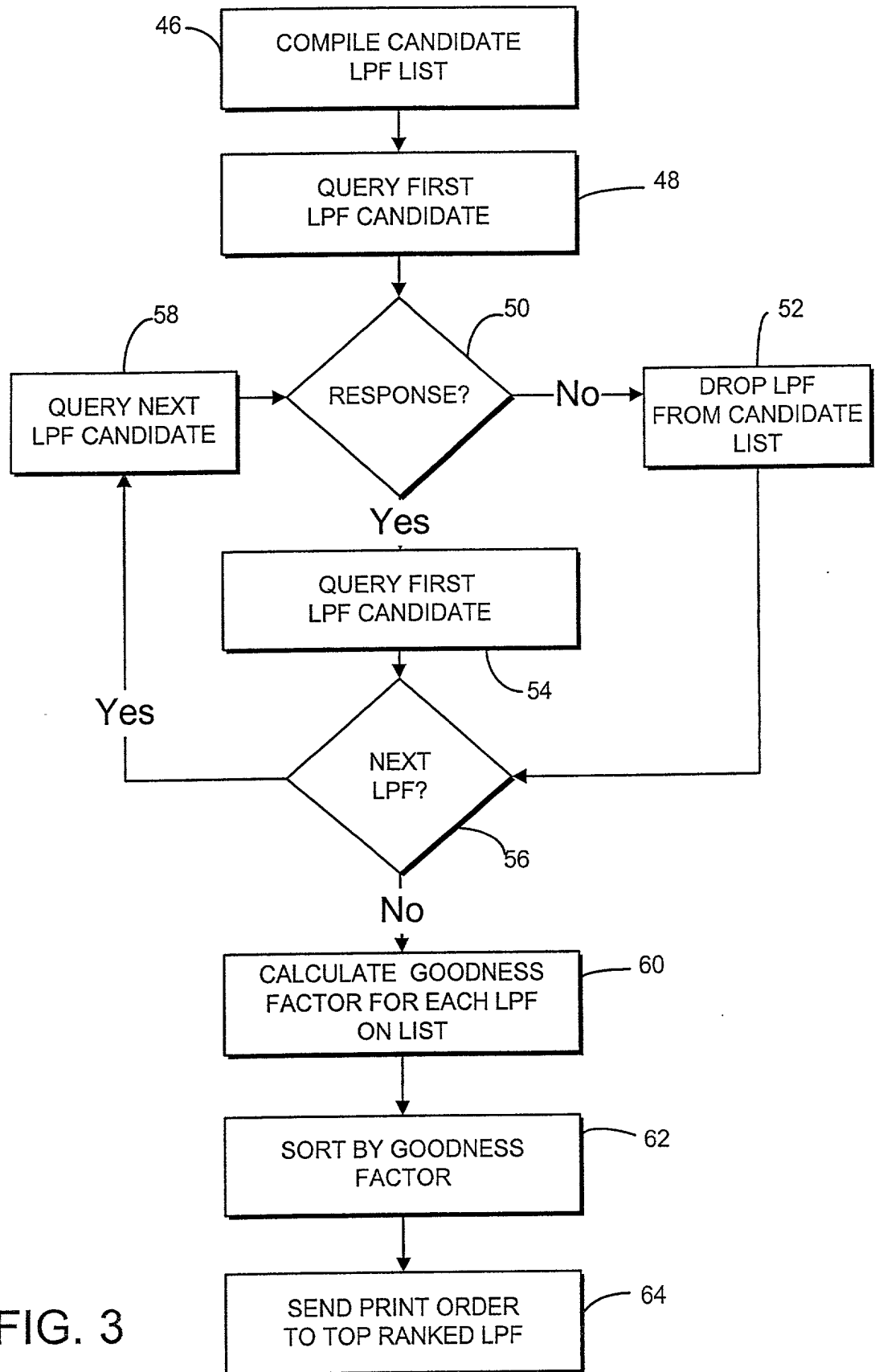


FIG. 3

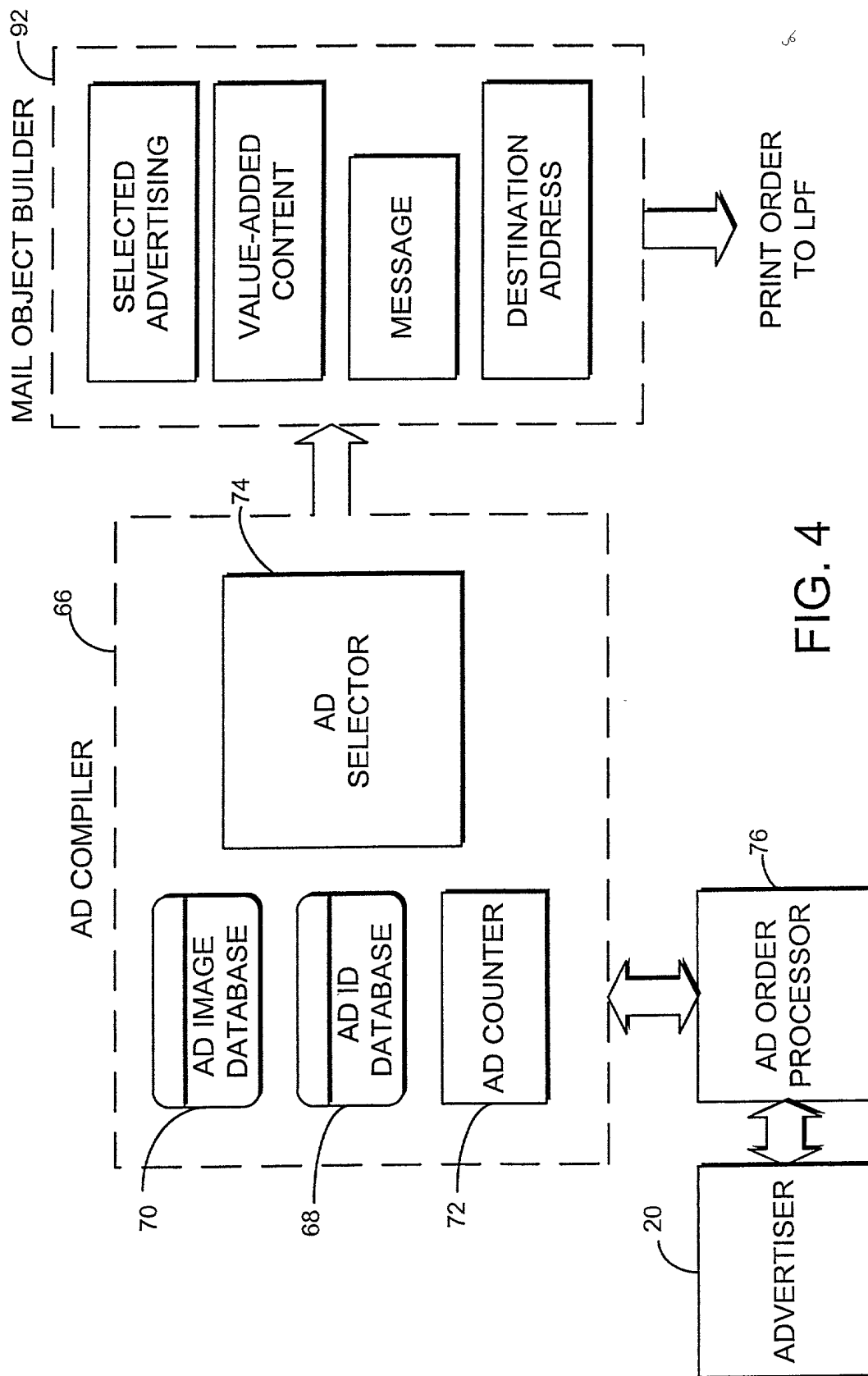


FIG. 4

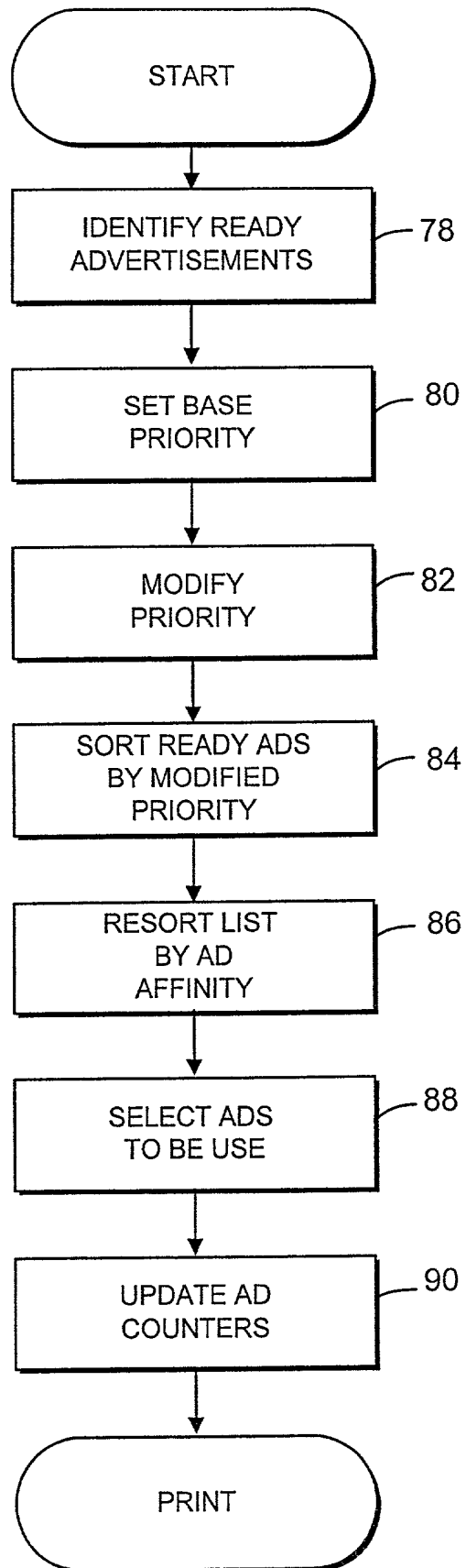


FIG. 5

16 YEAR OLD MALE

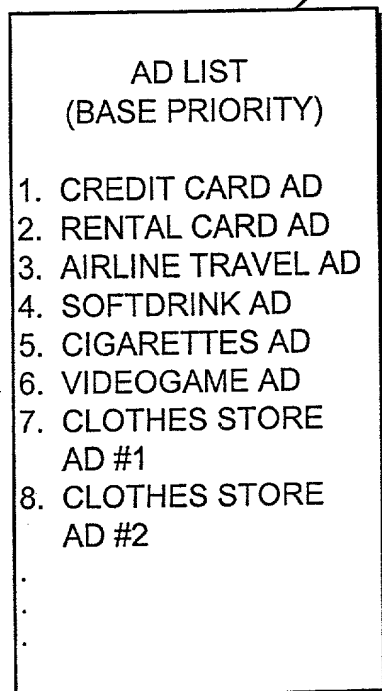


FIG. 6A

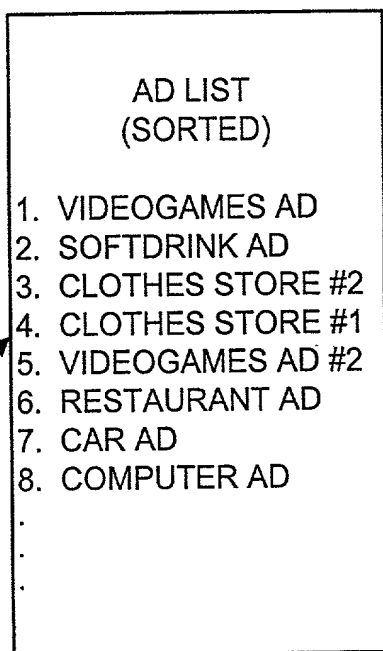


FIG. 6B

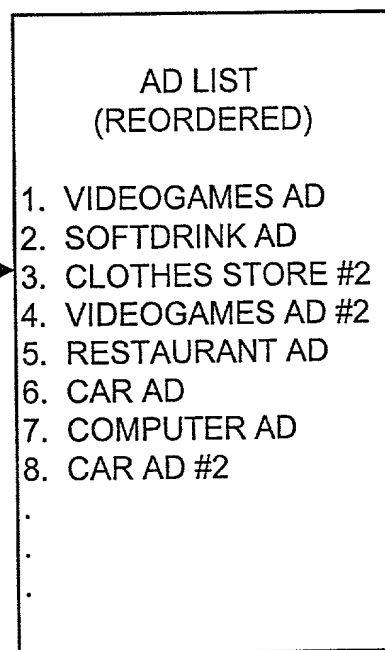


FIG. 6C

35 YEAR OLD FEMALE

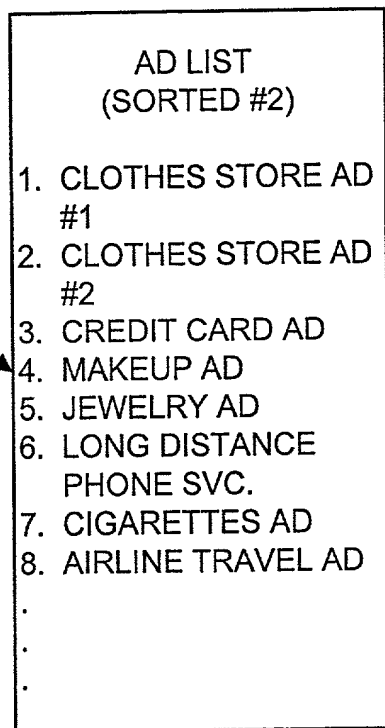


FIG. 6D

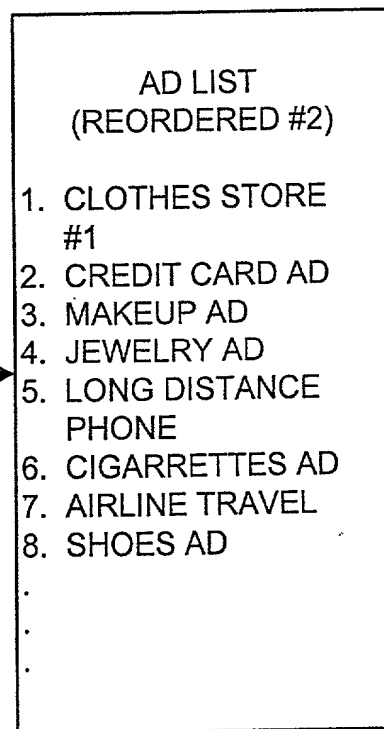


FIG. 6E

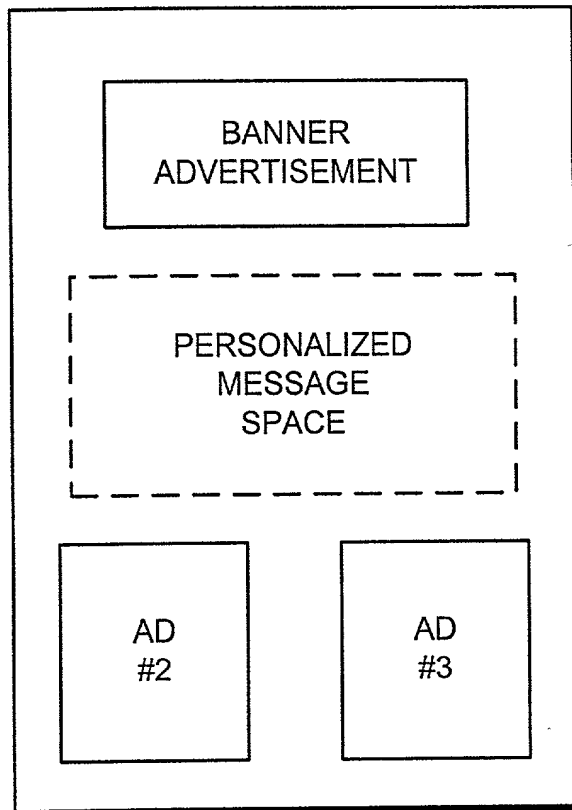


FIG. 7A

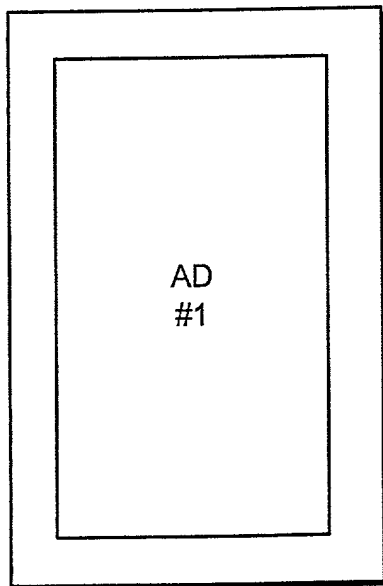


FIG. 7B

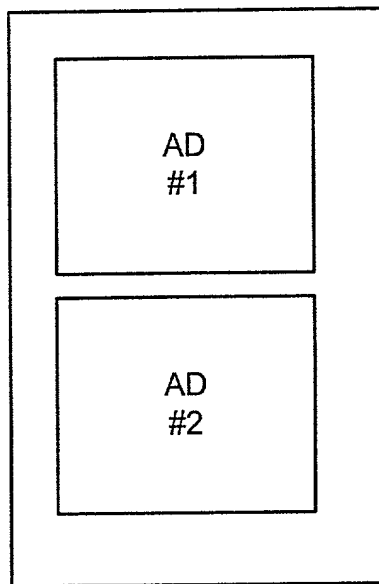


FIG. 7C

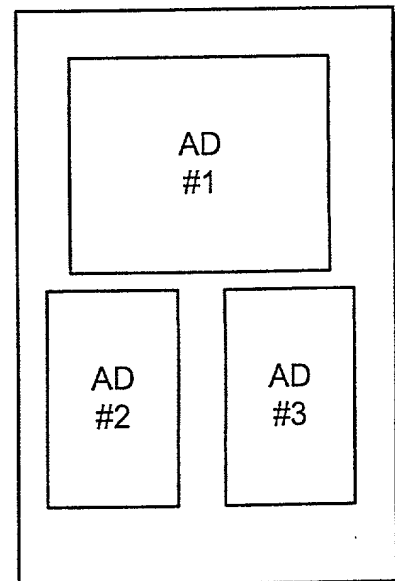
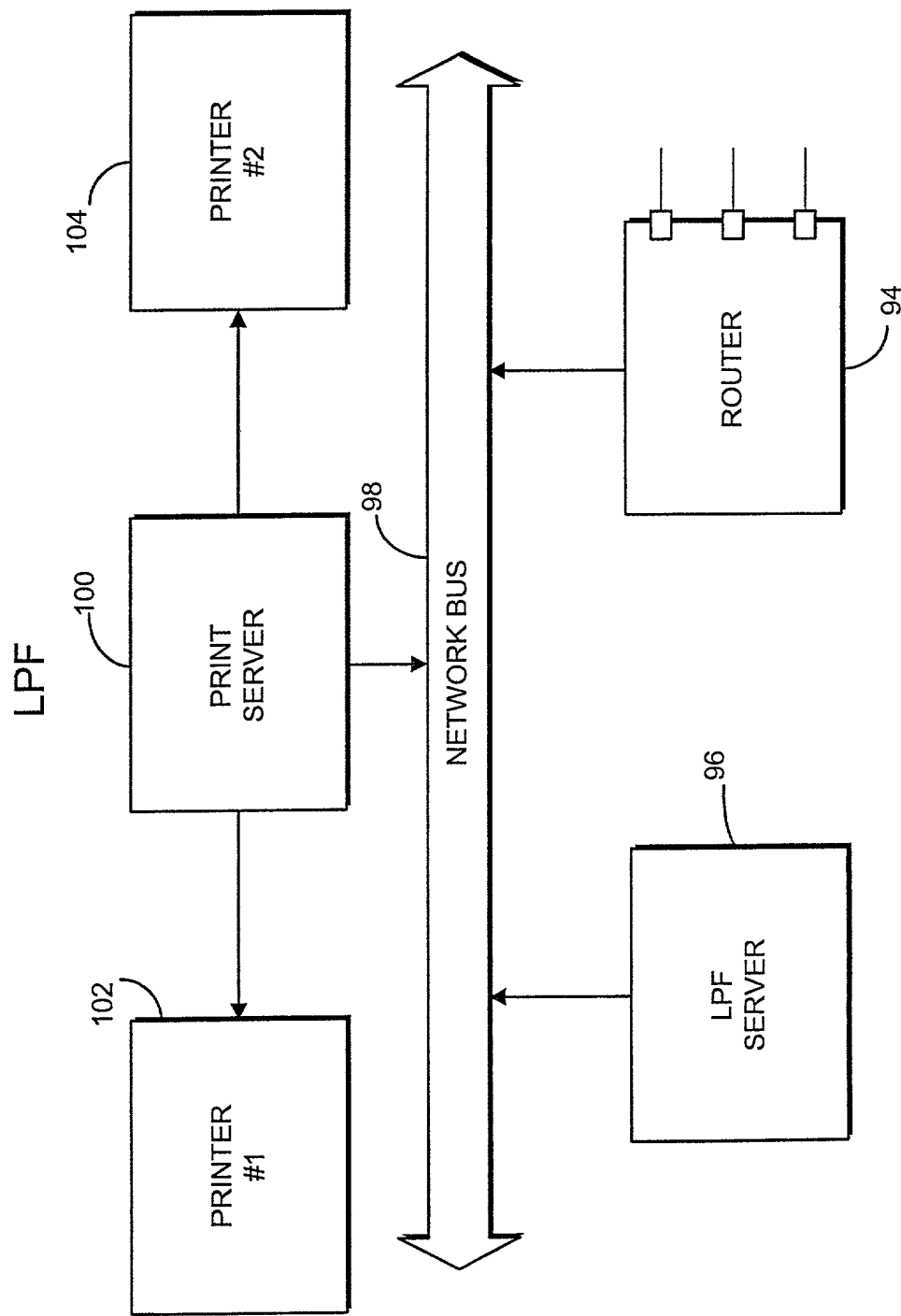


FIG. 7D



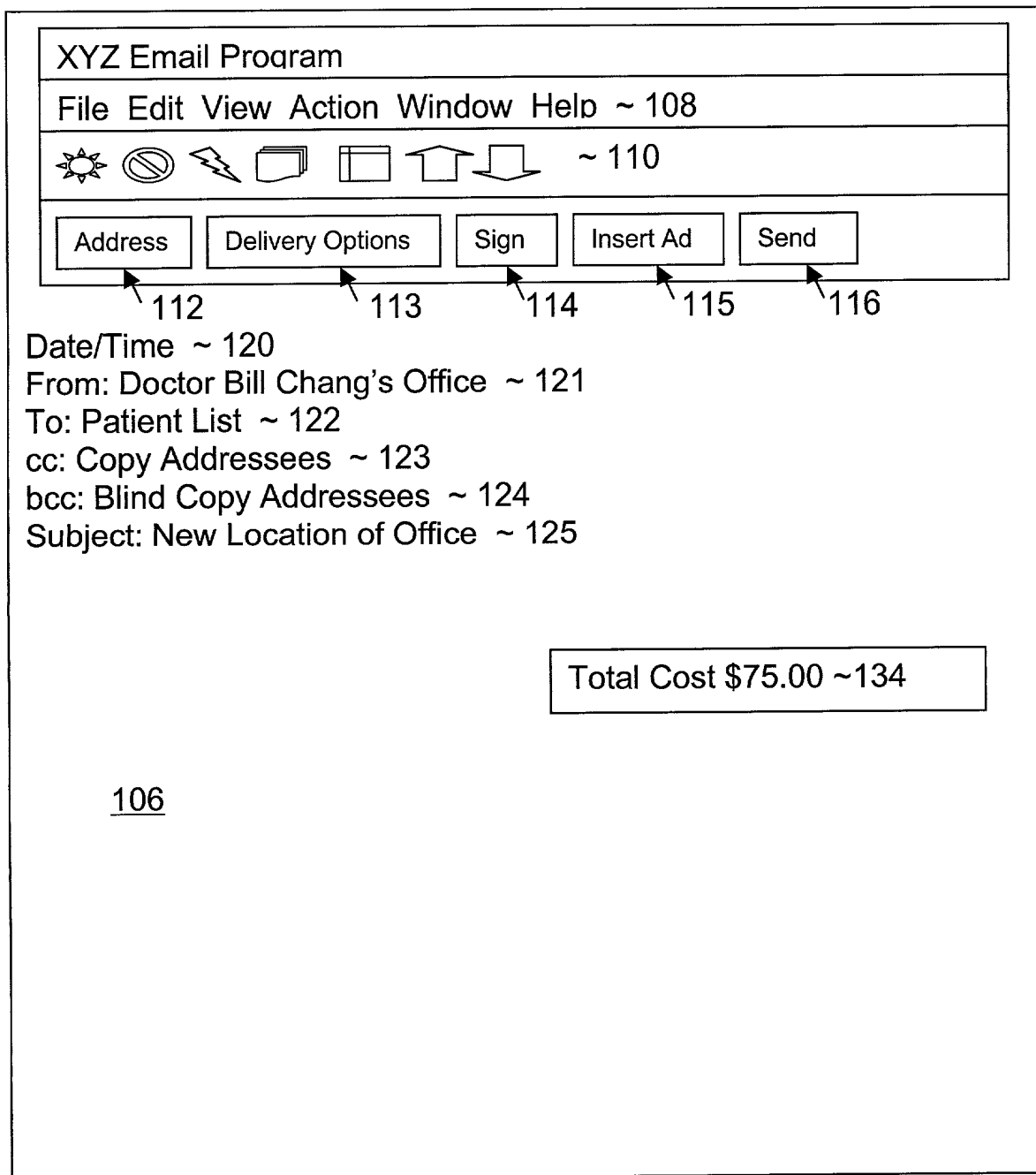


FIG. 9A

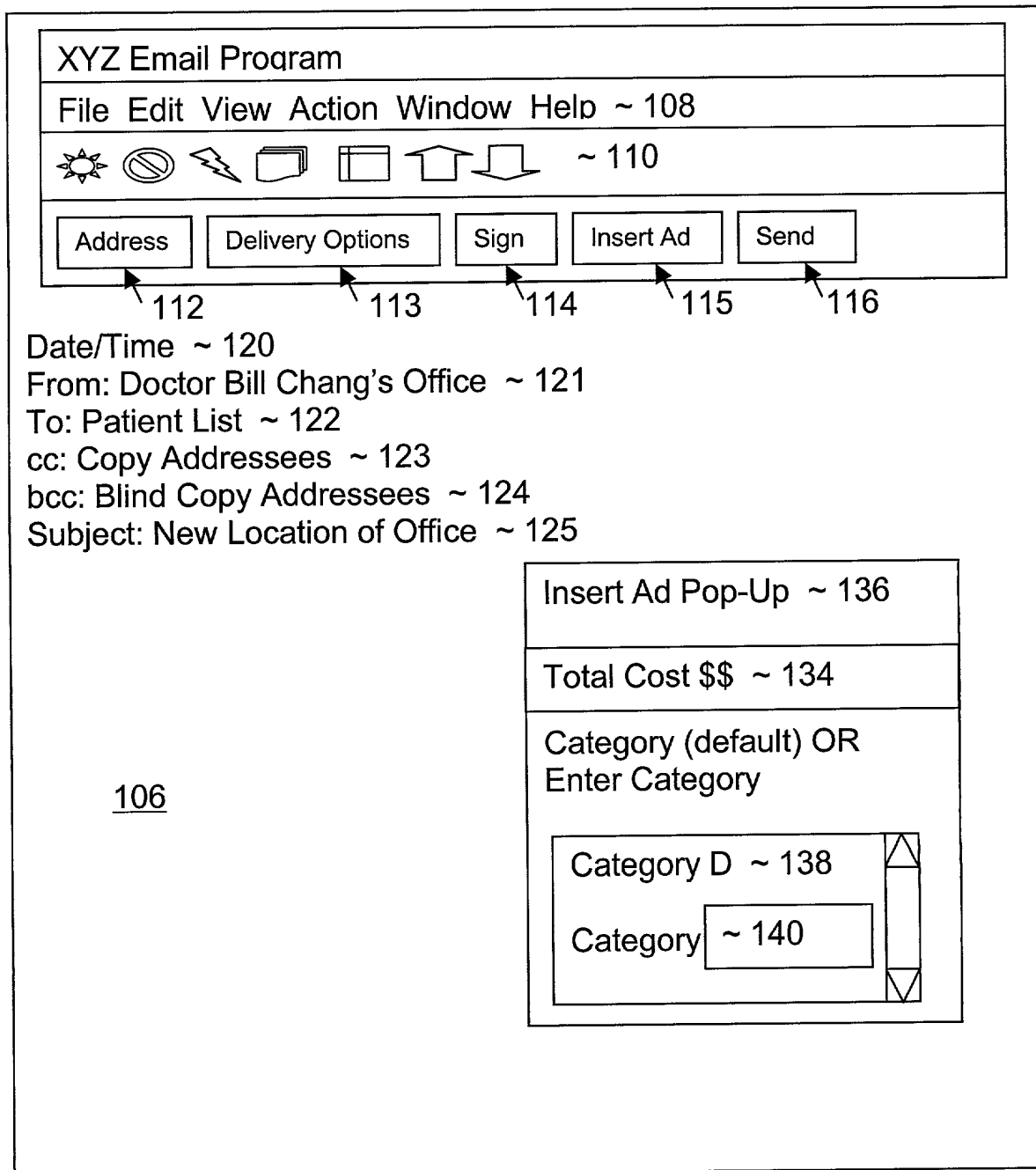


FIG. 9B

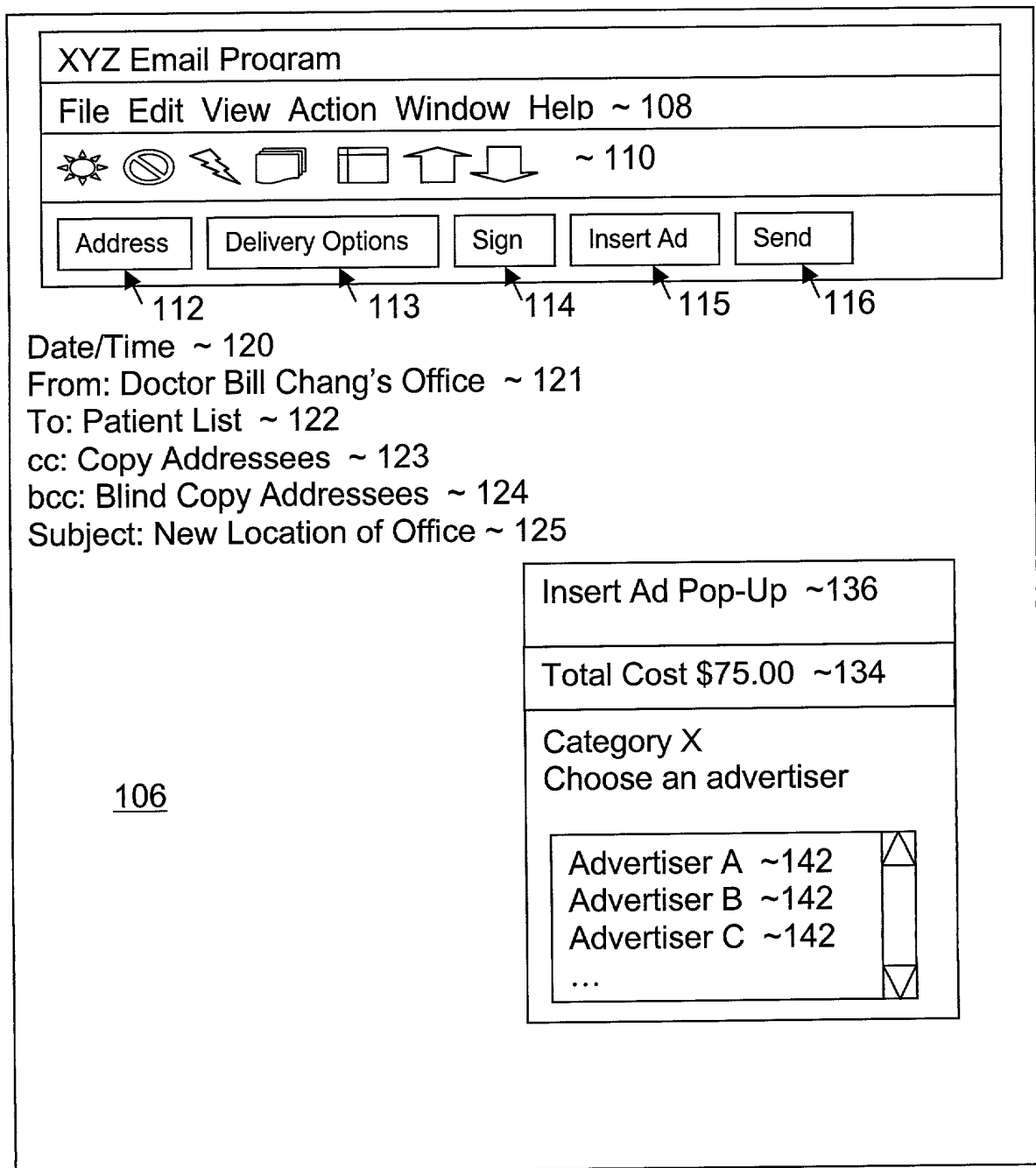


FIG. 9C

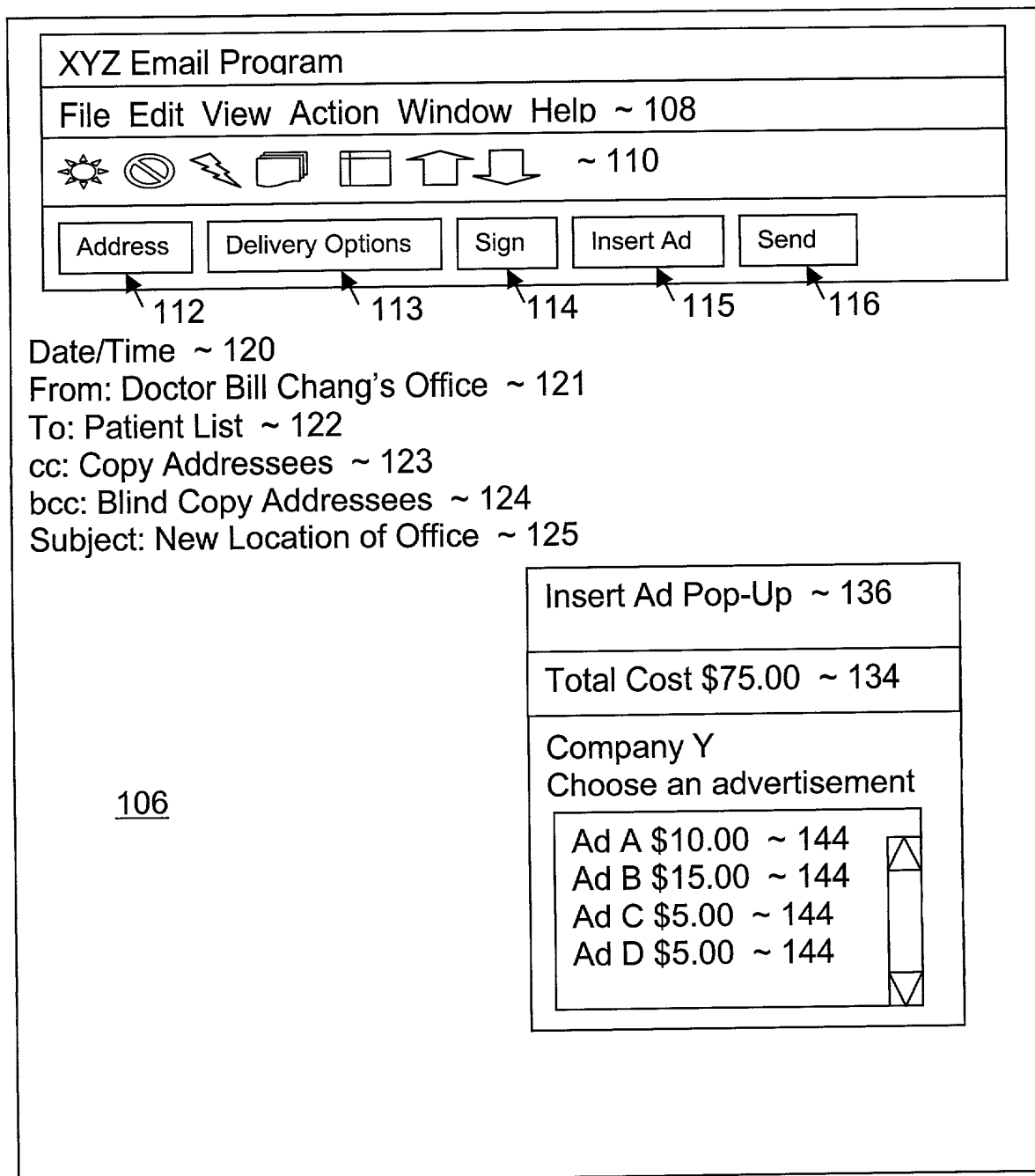


FIG. 9D

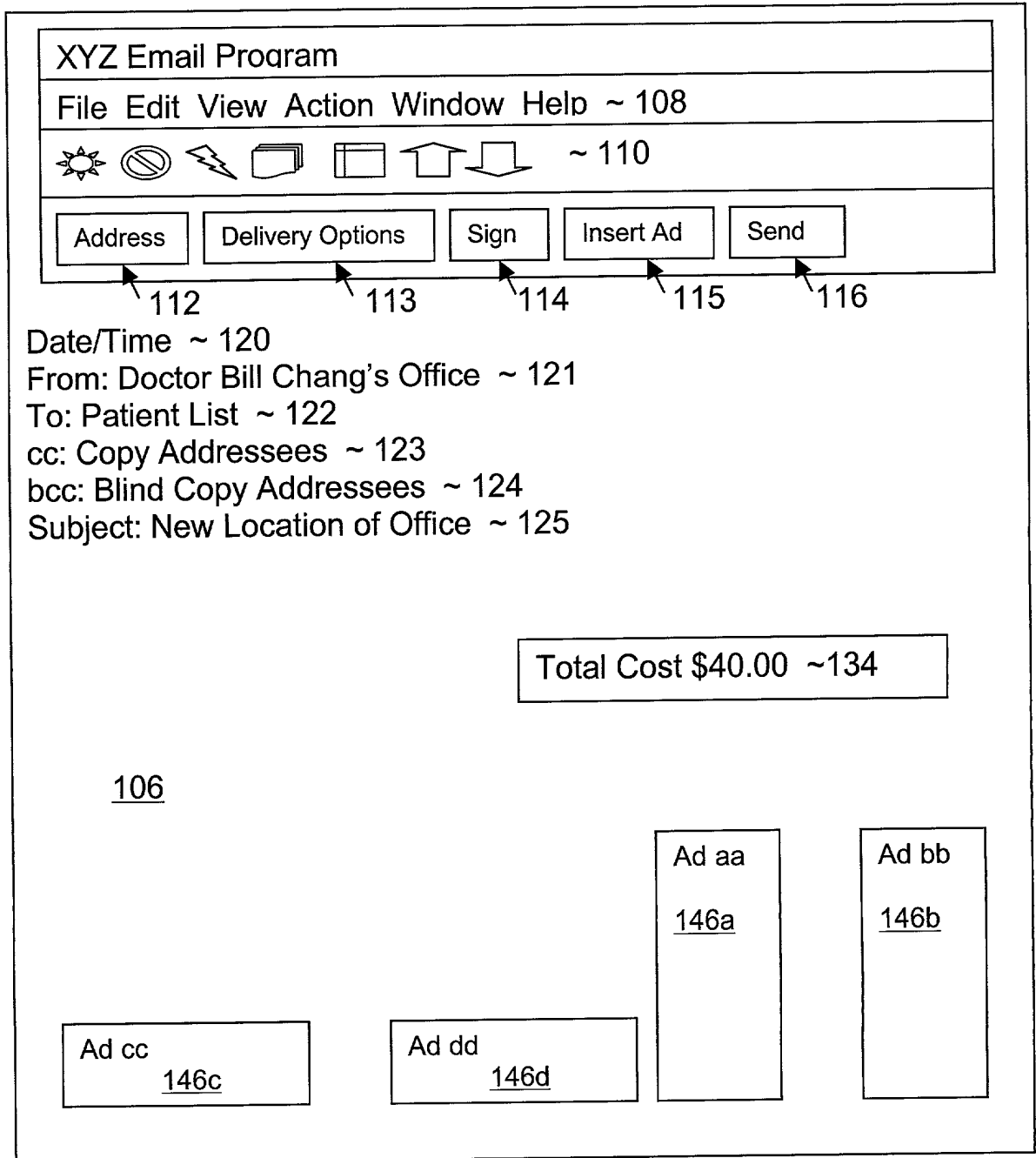


FIG. 9E

Address Table ~ 148

Addressee Group Name ~ 150	Number in Group ~ 152	Email Addresses ~ 154	Other Conventional Address Table Data, Physical Mailing Address, etc. ~ 156	Attributes – Interest, Demographic Data etc Related to Group ~ 158	Costs associated w/ mailing to group. ~ 160
Patients	100			Parents of Children	\$75.00
Christmas	75			Family and Friends	\$200.00

FIG. 10

Category Table ~ 162

Category ID ~ 164	Default or Entered ~ 166	Category Description ~168	Other Data ~ 170
Patients	Pediatrics	Parents of children/healthcare	
Christmas	Christmas	Christmas/New Year/Holidays	

Advertiser Table ~ 172

Advertiser ID ~ 174	Advertiser Name ~ 176	Category ID ~ 178	Financial Data ~ 180	Value for Advertiser ~ 182	Other Data ~ 184
1J283T	Johnson	Medicine for Children			

Advertisement Table ~ 186

Advertisement ID ~ 188	Advertiser ID ~ 190	Link to Ad ~ 192	Inclusion and Viewing Statistical Data ~ 194	Value of Ad ~ 196	Other Data ~ 198

FIG. 11

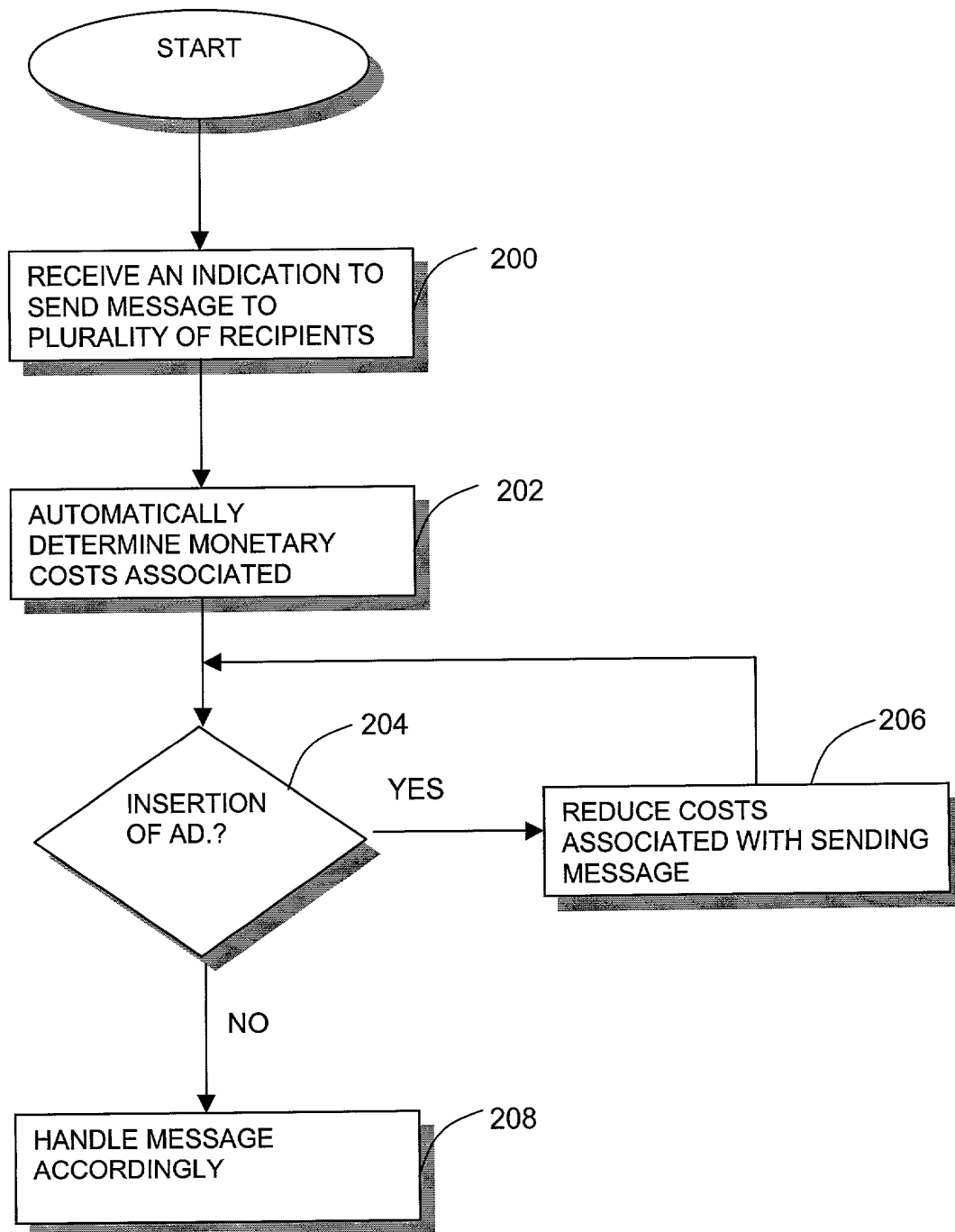


FIG. 12